



**2023 iAHFME RESEARCH SYMPOSIUM
PROGRAM
(Hybrid Format)**

Saturday November 11, 2022

All Times are in US EST Time Zone

*Venue: Tisch Center's Hospitality Innovation Hub, 7th floor
at 7 East 12th Street (between 5th Avenue and University Place), Manhattan. NYC*

In Person Attendance: Please make sure you bring your laptop or tablet for connecting to the virtual meeting.

Available Virtually via Zoom Meeting. Join from PC, Mac, Linux, iOS or Android:

Zoom meeting Code: <https://psu.zoom.us/j/2886092532>

9:00 am – 9:15 am	Welcome and Announcements (All Times in US EST Time Zone)
9:15 am – 10:15 am	KEYNOTE SPEAKER Barry Bloom President and Chief Operating Officer Xenia Hotels & Resorts, Inc.
10:15 am – 10:30 am	Break
10:30 am – 10:50 am	Comparison of the Effect of ESG on FP within the Hospitality Sector Based on the Materiality Framework Samantha D. Hwang, Penn State University Dr. Seoki Lee, Penn State University
10:50 am – 11:10 am	Empowering Hospitality and Tourism Entrepreneurs: Elaboration on Experienced Accounting Analytical Framework Ganna Demydyuk, Leiden University, Netherlands Dr. Mats Carlback, Örebro University, Sweden
11:10am – 11:30 pm	Impact of Action-Reaction Dyads on Firm Value in Cruises and Airlines Rohan Karri, Virginia Tech University Dr. Mahisha Singal, Virginia Tech University
11:30 am – 11:50 am	Make Sure You Are on Parity! Sung W. Lee, Penn State University Dr. Amit Sharma, Penn State University
11:50 am – 1:20 pm	LUNCH BREAK
1:20 pm – 1:40 pm	Beyond the Plate: An Exploratory Study on Tipping Behavior Dr. Luana Nanu, University of South Florida Dr. Cihan Cobanoglu, University of South Florida

1:40 pm – 2:00 pm	Fraudulent activities and asset misappropriation in the hospitality industry: Common causes and proposed solutions Dr. Ersem Karadag, Robert Morris University Dr. Melih Madanoglu, Kennesaw State University
2:00 pm – 2:20 pm	Compensation Survey Dr. Raymond Schmidgall, Professor Emeritus Michigan State University Dr. Jung Hee Yu, Dongseo University
2:20 pm – 2:40 pm	Journal of Hospitality Financial Management Dr. Murat Kizildag, University of Central Florida Dr. Mats Carlback, Örebro University, Sweden
2:40 pm – 2:50 pm	Break
2:50 pm – 3:30 pm	General Membership Meeting <ol style="list-style-type: none"> 1. President and Vice President's report: Update on Goals and Objectives: Drs. Melih Madanoglu and Seoki Lee 2. Secretary's report: Dr. Murat Kizildag 3. Treasurer's report: Dr. Ozgur Ozdemir 4. Immediate Past President's report: Dr. Amit Sharma 5. Member discussion